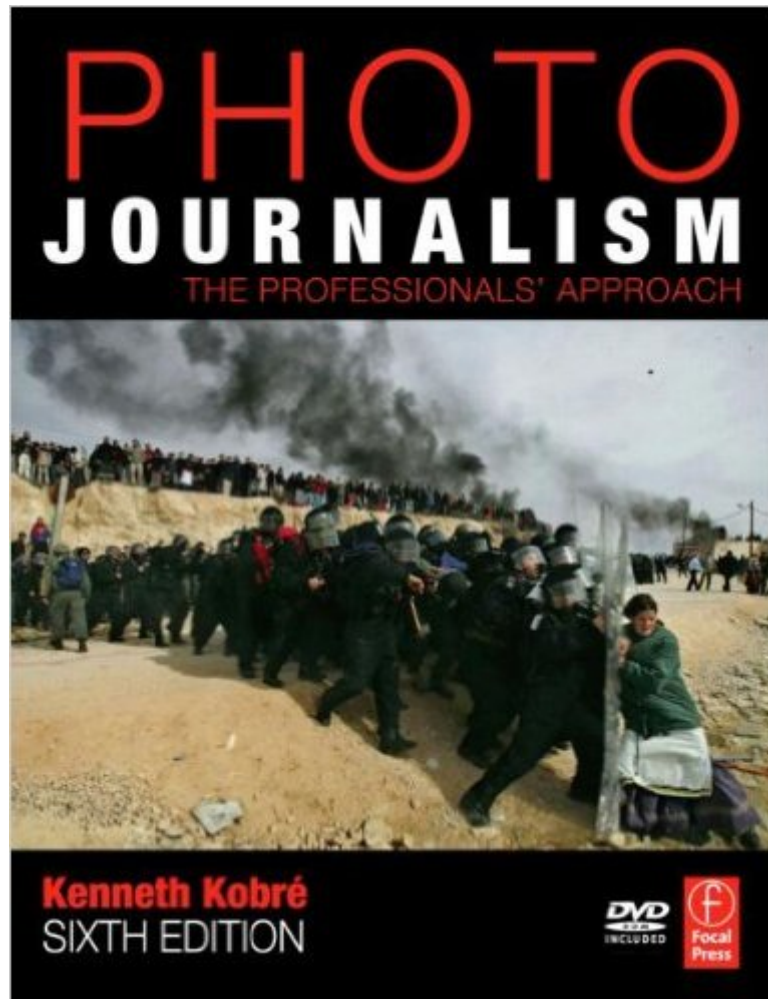


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# Photojournalism: The Professionals' Approach



## Synopsis

Photojournalism: A Professionals' Approach, 6th edition blends insightful interviews with professionals, practical experience, current equipment and camera technology, and high-impact photographs to create the definitive book on photojournalism. The DVD features footage of working professionals handling on-the-job challenges. This revised edition features information on new laws affecting photojournalists, new trends in multimedia to keep skills competitive, and as the world grows smaller, a look back at some international history in the photography world. Updates throughout the a imaging chapter, feature pictures, picture editing, ethics, law and wartime censorship keep this book the bible it is known to be. More interviews and case studies with industry greats result in a stunning and dramatic showcase of the best of photojournalism.

## Book Information

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Average Customer Review: 4.6 out of 5 starsÂ Â See all reviewsÂ (78 customer reviews)

Best Sellers Rank: #20,397 in Books (See Top 100 in Books) #6 inÂ Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photojournalism #11 inÂ Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing #12 inÂ Books > Politics & Social Sciences > Social Sciences > Library & Information Science > General

## Customer Reviews

I'm a print reporter who creates weekly slide shows for two hyperlocal sites. (That's a fancy term for online only community news) I can take a halfway decent photo, but I wanted to learn to think like a photojournalist. I bought this book after having a photograph turned down by another company. The editor said the photograph "didn't tell the story." Time to pull out the credit card. I read all the reviews and they are accurate. This is a great book. It's given me much to consider as I head out to do my slide shows. There's good technical information on lenses, camera bodies, strobe, portraits etc., but I appreciate chapters 10, 15 and 16: covering the issue, ethics and the law. I also bought the "Associated Press Guide to Photojournalism." It's a faster read than this book, but they make a

good pair. If you want to learn the artistry of photography, this book might not be for you. But if you want to make powerful photos, I'd invest in this book. It's a keeper.

I have Professor Kobre's Lightscoop and I LOVE IT LOVE IT LOVE IT. My pictures really do look professional now! Anyway, I decided to get Professor Kobre's book even though there's no way I'm ever going to be a professional photojournalist. Yes, it's aimed at people who want to be professionals. BUT this book is just loaded with information, including strategies on taking candid pictures... which I do all the time (or try to) with my family and friends. Plus, the pictures in this book are amazing even if you don't read it. But the text is easy to read, too! Professor Kobre dissects and explains technical information so that even people like me can understand. Still don't want to be a real photojournalist but that doesn't mean I can't learn from professionals! Great book great value for the price!

Photojournalism, the professionals approach is an excellent introduction to photojournalism. Introduction doesn't quite do justice to everything this book covers. A person with a solid understanding of photography could put his knowledge to use immediately following an in depth read of this book. I suppose most people would want to cover the subject more solidly to really feel comfortable joining the ranks of professional photojournalist, but this will give the long time hobbyist the start he needs to get started working in photojournalism professionally. This book has great insightful tips from professionals currently working in the business. It goes in depth in most conceivable areas a photojournalist would want to work; It covers everything from how to track down and cover breaking news stories to how to design an interesting feature. It covers the legal aspects of copywriting your photos, signing legal contracts including legal jargon and pitfalls to avoid, and avoiding trouble with legal officials. It also covers where to find work and how you will be expected to perform when you get a job. It reads like it is designed for a university 'introduction to journalism' course. I read it outside of any official student activities and found it easy to follow and very informative. I highly recommend it to anyone interested in pursuing a career in photojournalism. Happy reading, -Zsen

The updated version of this book is worth the price if you do not have the previous version. Not worth the price otherwise. The DVD has added a Sports Illustrated section but the rest is repeats of prior version. The addition of video and sound capture was needed but I found it didn't apply to most jobs in the business. Most newspapers adding video and sound to the job description are not

providing the equipment he suggests you need. Some of the sections have new pictures and some new paragraphs but for the most part it's just a rehash of the old edition.

This material is full of practical and experienced-based tips on how to do photojournalism in the field; besides it's printed in a very good quality with excellent images as examples. I recommend this book to any photographer or social communicator.

This is a terrific book, and it really deserves 5 stars, but I dinged it a star because the DVD is so difficult to play. I tried it unsuccessfully on two DVD players, and finally had to resort to downloading special software to access the content because it is in IFO and VOB files that don't seem to be recognized anymore.

You will find a clean and nice style of writing explaining you a bunch of subjects. Throughout the book, there are images that point out examples (also mentioned on the text) and help you understand what they are talking about. Chapters have a logical length also. If you are looking for a guide to understand the basics of Photojournalism I guess this book will help you indeed.

I needed to have this book for a photography class. I have really enjoyed it - more than what I expected for a "school book"!!! VERY informative - great pictures - LOTS of fantastic information! I would really recommend this book for anyone interested in Photo Journalism as a career or as a hobby!

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